

**Data protection information for participants of the DigitalFuture Summit at ESMT (DFS@ESMT)  
(Art. 13, 14 GDPR)**

The following points will inform you about the processing of your personal data by the ESMT European School of Management and Technology GmbH and in this context the rights you are entitled to.

<b>1. Controller</b>	ESMT European School of Management and Technology GmbH Schlossplatz 1 10178 Berlin Phone: +49 (0) 30 21231-0 Email: <a href="mailto:info@esmt.org">info@esmt.org</a>
<b>2. Data protection officer</b>	Michael Steiner PwC Cyber Security Services GmbH Kapelle-Ufer 4, 10117 Berlin Email: <a href="mailto:msteiner@pwc-cybersecurity.com">msteiner@pwc-cybersecurity.com</a>
<b>3. Purpose and lawfulness of processing</b>	<p>a) The purpose of the processing: preparation, execution (face to face and online) and follow-up of DFS@ESMT as agreed upon.</p> <p>b) The following data, e.g. will be processed: official and/ or private contact data (first name, surname, position, company); data required for the implementation of the event, CV data, video and audio recordings (hybrid)</p> <p>c) c) Legal basis of the</p> <p>d) Legal basis for the processing is:</p> <ul style="list-style-type: none"> <li>• Art. 6 para. 1 a), b) and f) GDPR</li> </ul>
<b>4. Recipients/ Categories of recipients</b>	<p>The DFS@ESMT team with authorized access to the customer database.</p> <p>External service providers used as subcontractors or to support administrative activities within the framework of the provision of services and if appropriate, to partners and sponsors.</p>
<b>5. Duration of data storage</b>	<p>The duration of data storage is:</p> <p>Unless otherwise agreed, the data will be erased 6 months after the end of the event at the latest.</p>

**6. Rights of persons concerned (data subjects)**

As the person concerned (data subject), you can claim the following rights:

- Right of access by the data subject, Art. 15 GDPR
- Right to rectification, Art. 16 GDPR
- Right to erasure ('right to be forgotten'), Art. 17 GDPR
- Right to restriction of processing, Art. 18 GDPR
- Right to data portability, Art. 20 GDPR
- Right to lodge a complaint with a supervisory authority, Art. 77 GDPR.
- Right to withdraw a given consent, Art. 7, para. 3 GDPR and if your personal data are processed on the legal basis of legitimate interests in accordance with Art. 6 para. 1 sentence 1 letter f) GDPR,

Complaints relating to data protection may be lodged with the supervisory authorities. Competent authority is:

Berliner Beauftragte für Datenschutz und Informationsfreiheit  
Friedrichstr. 219  
10969 Berlin  
Phone: +49 (0) 30 13889-0  
Fax: +49 (0) 30 2155050  
Email: [mailbox@datenschutz-berlin.de](mailto:mailbox@datenschutz-berlin.de)